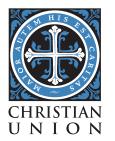


240 Nassau Street Princeton, NJ 08542 609.688.1700 • www.Christian-Union.org/sponsorship • sponsorship@Christian-Union.org



Honoring Jesus Christ in the Ivy League











THROUGH YOUR STUDENT SPONSORSHIP



"CULTURES CHANGE FROM THE TOP DOWN; RARELY IF EVER FROM THE BOTTOM UP."

— James Davison Hunter, LaBrosse-Levinson Distinguished Professor of Religion, Culture and Social Theory at the University of Virginia.

TRANSFORMING THE CULTURE





For our culture to reflect the values and teachings of Jesus Christ, our leaders must know God and reflect Christian values in every area of their lives. However, if the most influential positions in the arts, business, education, government, and media are occupied by secularists we have no good reason to expect that our country should be anything *but* resolutely secular.

INFLUENCERS IDENTIFIED

- > Of our nation's **2,474 four-year colleges**, just eight produce **50% of our most influential future leaders.**
- Alumni from these eight highly selective schools include
 Bill Gates, Warren Buffet, Barack Obama, Hillary Clinton,
 and Ted Turner, among other prominent figures.

AMONG THE MOST SECULAR ON EARTH

Despite the fact that these eight schools were largely established to develop Christian leaders, today these institutions are among the most secular, anti-God places in the U.S. and the world.

Nine out of ten students on the campuses of Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton, and Yale have no regular Christian influence in their lives.

Where is God on these campuses today?



"WE HAVE DIFFERENT GIFTS, ACCORDING TO THE GRACE GIVEN US...
IF IT IS LEADERSHIP, LET HIM GOVERN DILIGENTLY."

— Romans 12:6-8

THE MISSION OF CHRISTIAN UNION

The mission of Christian Union, by God's power and with the help of other ministries, is to change the world by bringing sweeping spiritual transformation to the lvy League universities, thereby developing and mobilizing godly leadership to transform all sectors of society.

BUILDING CHARACTER THROUGH CHRIST

Think how fundamentally different our culture might be if the most influential and currently secular universities were to actively develop spiritually mature Christian leaders.

The vision of a Christ-centered society drove Matt Bennett, a graduate of Cornell, to found Christian Union in 2002. This ministry focuses on developing devout Christian leaders with a heart for cultural transformation.

CHRISTIAN UNION'S STRATEGY IS MULTI-FACETED:

> By employing experienced seminarytrained ministry fellows, Christian Union provides serious biblical teaching, one-on-one mentoring for leadership training, and broad evangelistic proclamation of the gospel.

- > Leadership ministry centers close to campus, operated by Christian Union, provide resource libraries and meeting spaces for lectures, fellowship meals, prayer gatherings, and organizational meetings.
- > Closely mentored students learn to integrate their intellectual lives and future vocations with their Christian faith so they can have maximum impact as Christian leaders.

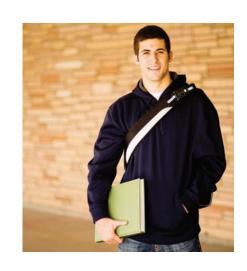
SPONSOR A STUDENT...SHAPE OUR FUTURE

For the majority of students, what they believe on campus will be the philosophy by which they live and lead for the remainder of their lives.

Each year, several thousand young men and women enter these eight influential universities...and most students, Christian or not, feel overwhelmed.

Students of faith, besieged by temptations and radical secular teachings, find precious few resources to support their devotion to Christ. Non-Christian students will have virtually no opportunity to know the Lord during their time on campus.

For the sake of these students' own lives, and for the sake of the influence they will have in America in the future, we have developed a sponsorship program to help these young men and women know the gospel and grow as Christian leaders to transform the culture in their chosen professions.



"MY FRESHMAN YEAR I HEARD ABOUT ATHEISM BUT NOT ABOUT GOD, SO THIS CONVERSATION [WITH A CHRISTIAN UNION STAFF MEMBER] ABOUT JESUS CHRIST AND A PERSONAL RELATIONSHIP WITH HIM IS SO SHOCKING AND EXCITING!" — Sophomore student

YOUR PERSONAL ROLE IN RAISING UP GODLY LEADERS



"I WAS NOT DEEPLY CHALLENGED TO GROW IN MY FAITH UNTIL I GOT INVOLVED WITH CHRISTIAN UNION MY FRESHMAN YEAR. MY WOMEN'S BIBLE COURSE HAS SHOWN ME THE POWER OF APPLYING CHRIST'S WORDS TO MY LIFE AND HAS GIVEN ME CLOSE FRIENDS WHO CAN SPUR **ME ON IN MY FAITH."** — Victoria, an English major, plans to go into publishing.

> As a Christian Union sponsor, you can participate in the life of university students in a personal and spiritual way.

CHOOSE ONE OF TWO TYPES OF SPONSORSHIP:

GROWTH SPONSORSHIP allows you to personally focus your monthly gifts and your prayer support on one specific young man or woman. The student you sponsor comes to the university as a practicing Christian or has come to know Christ on campus.

OUTREACH SPONSORSHIP reaches out specifically to unchurched and non-Christian students.

Friends of Christian Union believe so strongly in our sponsorship program that they have generously provided matching funds as a way to encourage sponsors and provide support to students. These matching funds make sponsorship available at affordable rates.

Because of this match, your commitment doubles in value, providing the resources a student needs to grow in Christ and be prepared for a lifetime of leadership.

Both types of sponsorships provide regular email updates of activities affecting your sponsored student and specific prayer requests.





To become a sponsor or to learn more about Christian Union, please visit www.Christian-Union.org/sponsorship or call 609.688.1700.



"IN THEIR MISSION TO THE IVY LEAGUE CAMPUSES, CHRISTIAN UNION HAS **EMERGED AS A POWERFUL INFLUENCE** IN BUILDING TOMORROW'S LEADERS."

— Steve Douglass, President of Campus Crusade for Christ, Harvard Business School '69





YOUR INFLUENCE THROUGH GROWTH SPONSORSHIP

\$100 PER MONTH

Growth Sponsorships provide Christian students with focused, personalized mentoring and support throughout their entire college experience. Through a variety of resources, young men and women will be challenged to develop intellectually while learning how to take a reasoned stand for biblical principles in the classroom. In the process of developing leadership skills, students will be encouraged to process ideas and information through a Christian worldview perspective.

When you choose to be a Growth Sponsor, you connect directly with your sponsored student if he or she so chooses. As you communicate, you'll learn how your sponsorship helps him or her grow in faith and in leadership abilities.

YOUR SPONSORSHIP PROVIDES:

- > Access to a Leadership Ministry Center located next to campus
- > Weekly in-depth Bible courses led by Christian Union Ministry Fellows
- > Regular one-on-one personal mentoring and discipleship
- > Retreats and conferences
- > Social events
- > Christian books
- > Encouragement in attending weekly church services
- > Weekly Christian leadership development lectures with Bible teaching, worship, and prayer
- > Summer discipleship and accountability program
- > Lectures and debates addressing intellectual Christian concerns

YOUR IMPACT THROUGH OUTREACH SPONSORSHIP

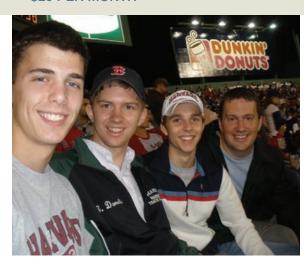
This sponsorship engages unchurched students in a wealth of practical ways to learn about God, come to faith, and come to know the Lord.

Outreach Sponsors, while not given the name of their sponsored student, are encouraged to support them in prayer throughout the year.

YOUR SPONSORSHIP MAKES AVAILABLE:

- > Personal meetings with Christian Union Ministry Fellows to learn about Christ and get connected to the ministry
- > One book per semester explaining aspects of the faith
- > Expressions of Christian kindness: postcards provided to send to parents, hot chocolate before exams, and other expressions of Christian love
- > Presentations of the gospel message in small groups that pertain to personal interests, e.g., athletics or the arts
- > Fellowship meals to help build relationships
- > Campus-wide evangelistic outreach events such as debates or speakers

\$20 PER MONTH



Your partnership with Christian Union, through your sponsorship, your gifts, and your prayers, will help bring about much-needed spiritual transformation in students' lives...mobilizing godly leadership to transform society. "PROVERBS 29:2 SAYS, 'WHEN THE RIGHTEOUS INCREASE, THE PEOPLE REJOICE.'

"WHILE THE SECULAR INFLUENCE OF OUR COUNTRY'S
TOP LEADERS IS DEEPLY TROUBLING, GOD HAS RAISED
UP CHRISTIAN UNION TO DEVELOP A NEW GENERATION
OF LEADERS TO IMPACT CULTURE.

"EACH STUDENT YOU SPONSOR MEANS ONE MORE FUTURE LEADER EQUIPPED TO POWERFULLY INFLUENCE THE CULTURE FOR JESUS CHRIST."

— Matt Bennett, Founder & President of Christian Union

Invest in the spiritual development of one of tomorrow's leaders by becoming a Christian Union sponsor. To enroll or for more information:

Visit: www.Christian-Union.org/sponsorship Email: sponsorship@Christian-Union.org Call: 609.688.1700

When signing up online, please use the following code when prompted:

If blank no code is needed.

